



Dated: October 24, 2008

Signature:

(Darren M. Simon)

Group Art Unit: 3625

Docket No.: SCEI 3.0-113

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Hisayuki Kunigita

Application No.: 10/057,074

Group Art Unit: 3625

Filed: January 24, 2002

Examiner: N. D. Rosen

For: ELECTRONIC COMMERCE SYSTEM IN
WHICH COMMODITIES ARE DISPLAYED
IN COMBINATION WITH BACKGROUND
IMAGES

AMENDMENT UNDER 37 CFR 1.116

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 25, 2006, finally rejecting claims 1, 3, 5, 8-13, 15, 17, 19-24 and 26-28, please amend the above-identified U.S. patent application as follows:

Okay to
enter by
RCE